



Timeless Flooring Options

Wacky's Floor Design Centre at the Atrium

By **Kate Watson** Photos by **Bruce Jollimore** and courtesy of **Wacky's Flooring**

Building, renovating or even just redecorating your home can be pretty overwhelming. There are so many choices to make! While some of those choices — such as paint colour — can be changed with relatively little fuss, others, like flooring, are a major investment that had better be something you'll love for years to come.

That's why Wacky's Floor Design Centre at the Atrium is staffed with people who are passionate and knowledgeable about the many products they sell. Products

that include: all types of flooring, carpets, tiles, back splashes, window treatments, fabric and custom upholstery.

"Our show room is more than 10,000 square feet," says client relations manager Colleen Stockall, adding that it's the largest east of Montreal. "A lot of people come in with a dream of how they want their home to look and feel, and it's our job to help them put together the pieces to make that dream come true."

Stockall says one of the advantages to having such a spacious show room is

there is room for products suited to a wide range of budgets and tastes. "It doesn't matter what price range you're looking in, high-end or budget-conscious, or whether your style is traditional, contemporary, modern, eclectic or classic. We have, or we can get, exactly what you need."

She says another great service Wacky's offers is the opportunity to borrow samples, because seeing the samples at home in different lights can help ensure you make the right decision before you buy.



◀ A Bowers Construction Home

With cabinets, counter tops and lighting all under one roof, Wacky's offers a 'one stop shop' experience for customers.

In addition to a large sales team, with more than 200 combined years of experience in the industry, Wacky's has decorators on staff. Professional decorators Meg Wallace, Brianna MacCormack, Tiffany Stephens and Anna Magyar are available to help customers create a cohesive design plan.

"I find people really appreciate having a professional, un-biased eye to help them find their style and flair," says Magyar. "And I think many people appreciate that. As decorators, we make it our business to stay up to date on the latest and newest trends in the industry."

Wacky's at the Atrium is also a go-to supplier for many residential and commercial contractors and developers in HRM. Contract sales professional Annette Christian says that meeting the challenge of delivering great style on budget for these bigger projects is very satisfying.

Mike Gaudet, residential contact manager at Wacky's, says satisfaction comes from building great relationships with his clients by delivering great service. "I always say, 'I don't just want one of your projects, I want them all!' And because people are happy with what we have to offer and with the service we provide, they keep coming back."

Gaudet says he feels privileged to part of a company that is known for superior products and customer service. "People love our products. They're fun. We sell fashion for homes. And hey, I've been doing this for 30 plus years, and I still love coming in to work. How many people can say that?" ■

Wacky's Flooring
60 Highfield Park (The Atrium)
Dartmouth, N.S.
902.835.9974