



# Bright Lights, Beautiful Floors Wacky's Widens its Selection

By **Rebecca Spinner** Photos courtesy of **Wacky's**

Who doesn't love the magic of a lighting showroom? A stroll under a sea of twinkling chandeliers stirs everyone's interior design daydreams.

Wacky's Floor Design Centre incorporated a new lighting department in late summer 2017. Like the location's flagship flooring department, the lighting showroom is defined by phenomenal

products and service. Wacky's, already a preferred local source for floors, is now also your best bet for a hallway chandelier or library reading lamp.

Marion Mahar manages Wacky's lighting division. "We're a full-service lighting showroom," says Mahar, who earned a decorating certificate from Ashworth and studied with the American Lighting Association. "We can help you with every aspect."

At Wacky's, Mahar stocks top-tier brands for diverse styles and budgets: Eurofase, Artcraft, Crystal World, Kuzco Hudson Valley, Mitzi (by Hudson Valley), Sonneman, Maxim, Corbett and others. "So, if you desire a modern minimalist approach or classic elegance in lighting design, Wacky's expansive selection, superb pricing and expert advice provide the solutions you need," says Mahar.

Wacky's slogan "We have you covered from floor to ceiling" is not just a play on words, but rather a mantra that they do not take lightly. "Our brands are painstakingly chosen based on quality, reliability and timely shipping," says Wacky's lighting division director Greg Lawlor. "We appreciate how important it is to our customers to have the right light at the right place, at the right time."

Your time is valuable. To help the Wacky's team streamline the process, it helps to have a design and a budget in mind when booking an appointment or walking in to

## Glowing Gardens

Wacky's offers exterior lighting, too. Whether you're looking to add a glow to nighttime garden strolls, or install subtle, seamless luminescence poolside, Wacky's can provide perfect lighting for the location.



DIY Mom Halifax

explore the showroom. "Anything helps, whether it's a newspaper clipping, a photo or a website," says Mahar. If you are at a total loss, the Wacky's lighting experts are there to help construct perfect lighting layouts, select fixtures and even choose the correct bulbs. "A light bulb's colour and light output will impact the overall design, but is often over-looked and done incorrectly. LED bulbs can be a serious investment, so it is sensible to consult an expert prior to purchasing."

Whether you are in the market for that perfect fixture to accentuate a grand entrance, functional exterior flood light, LED pot-lights, light bulbs, or anything in between, their commitment to providing innovative lighting that is consistent in quality and competitive in value makes Wacky's a must stop on your shopping journey. If you've lived in Nova Scotia for any length of time, you've surely walked across Wacky's floors, so join the ranks of satisfied customers and come check-out their newest lighting selections that are arriving daily at the Atrium. Mike Gaudet is Wacky's residential housing contract manager, an industry veteran with three decades' experience. "I'd say Wacky's

has the country's most state-of-the-art flooring company showroom," says Gaudet. Its size attests to that — the showroom measures over 10,000 square feet.

These days, Gaudet says, "The hottest flooring product on the market is luxury vinyl plank and tile." Numerous qualities recommend luxury vinyl, he notes, including its cohesive appearance. "When you install it throughout a house, you

*"We have you covered from floor to ceiling!"*

don't see any transition mouldings. It's seamless from room to room." Wacky's carries multiple luxury vinyl brands, including Mannington Flooring, Shaw Floors, and TORLYS Floors.

The process for choosing flooring at Wacky's is much like that for selecting



Large Selection Of Custom Tile

lighting — as the business's recently-adopted tagline indicates: "We have you covered from floor to ceiling!" The Wacky's team works with clients individually, pointing them toward brands and products that suit their lifestyle.

"We do custom selling, to custom clients, dealing with custom builders," says Gaudet, who notes Wacky's clients are provided with an installation warranty of three years. Additionally, Wacky's marketing director Morgan Brookfield says staff can happily provide local designers and decorators — as well as their patrons — with project assistance.

Multiple home-design businesses in Wacky's vicinity (including Jade Stone Ltd. and AyA Kitchens) make the location a "One-stop shopping complex, taken to a new level," says Gaudet. That convenience is an added benefit for customers attracted by Wacky's reputation for quality flooring... and by their certainty that Wacky's lighting department will also prove exceptional. ■

**Wacky's**  
FLOORING

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